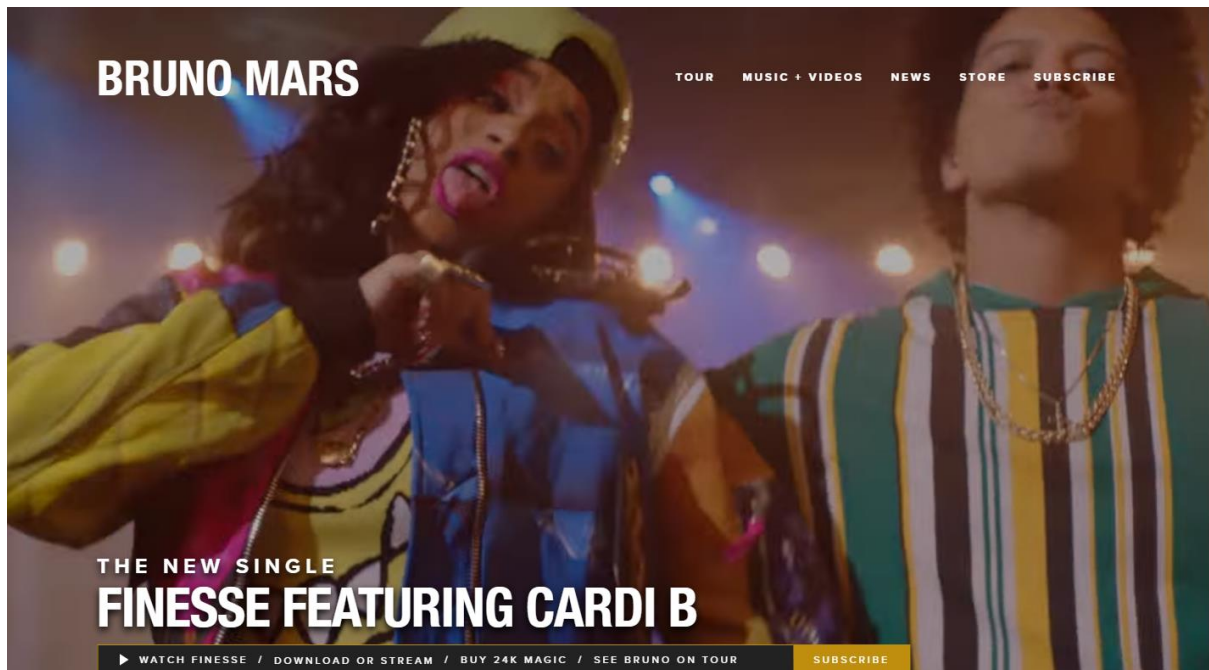


Bruno Mars Website Design



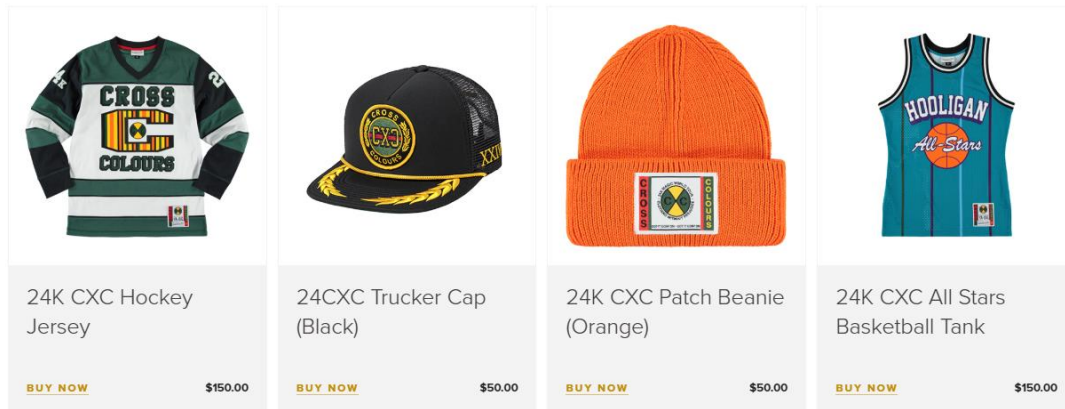
The Bruno Mars website is shown here, the navigation banner. This shows the design and the essentials in guiding users through the content of the site. The connotations behind this indicate that Bruno Mars clearly wants to show a way in which they can easily access his page. This connotes that there are many ways in which the users can access the page and connotes that he wishes to gain enough views in order for people to buy his merchandise.



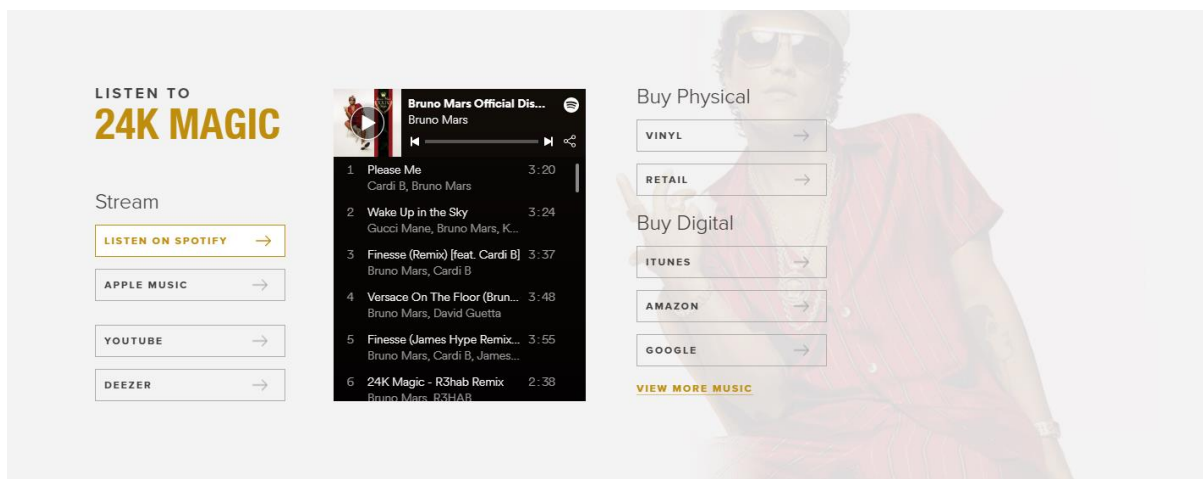
This shows that the artists are placing themselves as the main aspect and show that they are combining the brands together in order to make this the same brand. They have combined in this way to make themselves the same product that they wish to show to the audience, this is, they believe that the best way to ensure success of their music would to be combine the two genres together. The connotations behind these are. They are wearing fashion brands together and this means that there are currently making the same two access together and that they make the website to portray their fashion brand of hip hop.

At the bottom, we see that there are the sub sections, this shows that the subsection of these genres could most likely be based on one of Mars idle, Michael Jackson and he is trying to portray this genre of music. The light in the background show that they could be spreading 'light on the new generation.

Bruno Mars Website Design



Here we can easily see the target audience of the members of the Bruno Mars fan page. This is, the hooligans. They are the fan base of Bruno Mars and as such, would be willing to pay ticket prices and the prices (as shown above) of the amount they are willing to pay in favour of supporting this character and that the connotations behind them are enrolled into the origins of Bruno Mars as he was originally part of a 'hooligan', the band. One could argue that this is most likely an advertisement to portray his new line of clothes.



This connotes that Bruno Mars wishes for his audience to engage in his website. This is done by showing all of the places that you can buy, listen or stream his albums. It also connotes that you can link back to the time when this was set. The 1990's and 80's where one of the older formats of music was vinyl. As we have seen *the bring back of vinyl*. This connotes that there are the formats that are coming back are being endorsed by the franchise of Bruno Mars. This is portrayed through brands such as Spotify.

Bruno Mars Website Design

THE 24K MAGIC WORLD TOUR
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APR 29 2019	Park Theater LAS VEGAS, NV	TICKETS
APR 30 2019	Park Theater LAS VEGAS, NV	TICKETS
MAY 03 2019	Park Theater LAS VEGAS, NV	TICKETS
MAY 04 2019	Park Theater LAS VEGAS, NV	TICKETS
SEP 03 2019	Park Theater LAS VEGAS, NV	TICKETS
SEP 04 2019	Park Theater LAS VEGAS, NV	TICKETS

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We can see the obvious connotations here, this being that there is the light representing Bruno Mars as a 'saviour of the modern music'. This shows that he is currently seen as one of the revival of the bringing back of the modern hip hop genre and that the 'sea of lights' represent his popularity. However, we can see that another convention of this, this is the interactive element that make so that they so that they can make this show interactive content and that they can join themselves together (Cardi B and Mars) to form the same interactive elements of shopping and attract the metrosexual elements.

LATEST NEWS

"Please Me" Video with Cardi B out Now

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150th NAACP IMAGE AWARDS

- OUTSTANDING MALE ARTIST
- OUTSTANDING DUO, GROUP OR COLLABORATION
- OUTSTANDING SONG - CONTEMPORARY
- OUTSTANDING MUSIC VIDEO/VISUAL ALBUM
- OUTSTANDING VARIETY OR GAME SHOW (SERIES OR SPECIAL)

"Please Me" with Cardi B Available Now

Bruno is nominated for 5 NAACP Image Awards!

Bruno won 2 awards at the 2018 Soul Train Awards!

Bruno Mars Website Design

Here, we can connote that the pair have made the same decision again. The image connotes that they are working together to ensure that there is currently the same genre that makes them in these two music video. From Cardi B, you have the 90's rap and from Bruno Mars, you have the 90's hip hop. The NAACP award are also prestigious awards and because he has put it on his website, this gives a sense that there is the use of the awards being shown. The use of the superimposed image from 24K, suggests that he is popular.